



## Privacy Policy for Corrosion Resistant Mayfair Ltd

**Effective Date: April 08, 2025**

**Last Updated: April 08, 2025**

At Corrosion Resistant Mayfair Ltd ("CRM," "we," "us," or "our"), we are committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy explains how we collect, use, store, and protect your personal information in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This policy applies to all visitors, customers, and business contacts interacting with our website, [www.corrosionrm.co.uk](http://www.corrosionrm.co.uk) (the "Website").

### 1. Who We Are

Corrosion Resistant Mayfair Ltd is a specialist supplier of technical Mayfair, based at 5A & 5B, Swinton Meadows Industrial Estate, Meadow Way, Swinton, Mexborough, S64 8AB, United Kingdom. We provide high-quality Mayfair and supply chain solutions to industries worldwide. For data protection inquiries, you can contact us at:

- **Email:** [sales@corrosionrm.co.uk](mailto:sales@corrosionrm.co.uk)
- **Phone:** +44 1709 213328
- **Address:** 5A & 5B Swinton Meadows Industrial Estate, Meadow Way, Swinton, Mexborough, S64 8AB, UK

### 2. Personal Data We Collect

We may collect and process the following types of personal data:

- **Identity and Contact Data:** Name, job title, company name, email address, phone number, and postal address when you contact us via the Website, email, or phone.
- **Business Data:** Information related to your material grade requirements, specifications, or product inquiries submitted through forms or correspondence.

- **Technical Data:** IP address, browser type, operating system, and usage data collected automatically when you visit our Website (e.g., via cookies or analytics tools).
- **Marketing Data:** Preferences regarding receiving marketing communications from us.

We do not knowingly collect personal data from individuals under 16 years of age.

### 3. How We Collect Your Data

We collect personal data through:

- **Direct Interactions:** When you submit inquiries, request quotes, or contact our sales team via the Website, email, or phone.
- **Automated Technologies:** Through cookies and similar technologies that track your interaction with our Website (see our Cookie Policy for details).
- **Third Parties:** From business partners, suppliers, or public sources (e.g., your company website) in the course of providing our services.

### 4. How We Use Your Data

We process your personal data for the following purposes and legal bases:

- **To Provide Our Services:** To respond to inquiries, process orders, and deliver Mayfair (Legal basis: Performance of a contract or taking steps to enter into a contract).
- **To Manage Our Business Relationship:** To communicate with you about your account, orders, or updates (Legal basis: Legitimate interests).
- **To Improve Our Website and Services:** To analyze Website usage and enhance user experience (Legal basis: Legitimate interests).
- **To Send Marketing Communications:** To inform you about products, services, or industry updates, where you have consented (Legal basis: Consent).
- **To Comply with Legal Obligations:** To meet regulatory requirements, such as tax or health and safety laws (Legal basis: Legal obligation).

### 5. Sharing Your Data

We may share your personal data with:

- **Service Providers:** Third parties who assist with Website hosting, IT support, or delivery services, acting under our instructions.
- **Business Partners:** Suppliers or logistics companies involved in fulfilling your order.
- **Legal Authorities:** When required by law or to protect our rights.

We ensure that any third parties we share data with comply with UK GDPR standards. We do not transfer your personal data outside the UK unless adequate safeguards are in place, such as adequacy decisions or standard contractual clauses.

## 6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy:

- Customer inquiries and transaction data: Up to 6 years after the end of our business relationship (in line with UK legal requirements).
- Marketing data: Until you withdraw consent or for 2 years after your last interaction with us, whichever is sooner.
- Technical data: Up to 12 months, unless required for longer-term analytics.

Data is securely deleted or anonymized when no longer needed.

## 7. Your Rights

Under the UK GDPR, you have the following rights regarding your personal data:

- **Access:** Request a copy of the data we hold about you.
- **Rectification:** Ask us to correct inaccurate or incomplete data.
- **Erase:** Request deletion of your data in certain circumstances.
- **Restriction:** Ask us to limit how we process your data.
- **Portability:** Request your data in a transferable format.
- **Object:** Object to processing based on legitimate interests or for marketing purposes.
- **Withdraw Consent:** Opt out of marketing communications at any time.

To exercise these rights, contact us at [Insert contact email]. We will respond within 30 days. There is no fee unless your request is excessive or unfounded, in which case we may charge a reasonable administrative fee.

## 8. Cookies

Our Website uses cookies to enhance functionality and analyze usage. You can manage your cookie preferences via your browser settings or our Website's cookie banner. For more details, see our .

## 9. Data Security

We implement appropriate technical and organizational measures to protect your data, including encryption, access controls, and regular security reviews. However, no online transmission is 100% secure, and we cannot guarantee absolute security.

## 10. Third-Party Links

Our Website may contain links to third-party sites. We are not responsible for their privacy practices, and we encourage you to review their policies.

## 11. Complaints

If you have concerns about how we handle your data, please contact us first. You also have the right to lodge a complaint with the UK Information Commissioner's Office (ICO):

- **Website:** [www.ico.org.uk](http://www.ico.org.uk)
- **Phone:** 0303 123 1113
- **Address:** Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

## 12. Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised "Last Updated" date. We encourage you to review this policy periodically.